



## WE LOVE LUTON...

...But we know it must improve, for all of us – and we have a once-in-a lifetime chance to support the regeneration of our town by backing plans for **NEWLANDS PARK** and **POWER COURT**.

This dual-site project is the most exciting, ambitious and inspirational development for Luton in decades. It will transform the town centre and help put a sense of pride back into Luton.

Thousands of people, celebrities, community leaders and businesses already support this, but there is one major objector – Capital & Regional, operators of The Mall.

We say, it's time for them to listen to the will of the people.

### What is the proposed regeneration?

- Newlands Park will be a stunning new gateway to the town, at Junction 10 of the M1. It will provide:
  - o High-end retail
  - o Restaurants and bars
  - o Leisure establishments and cinema
  - o Much-needed hotel space
  - o Prestige office development
- Power Court is a new regeneration scheme for a toxic and derelict site in the town centre. It will include:
  - o A wonderful new riverside public space and piazza
  - o An award-winning designed new stadium for Luton Town FC
  - o Large, 1,800-capacity, music and events venue
  - o Hotel, conference and banqueting locations
  - o Community, retail and leisure facilities
  - o Residential units
- Newlands Park will finance the development of Power Court with no council funding required. The project will also release much-needed development space for the Bury Park area.

• The two sites will provide up to 10,000 jobs and will contribute more than £250 million pounds a year to Luton's economy.

• Both projects will revitalise a town that has seen steady decline and stagnation over recent years. They received a massive 11,000 letters of support to the local authority when plans were submitted.

### Why are Capital & Regional objecting?

- Capital & Regional are a property investment company with a joint market listing in London and Johannesburg.
- Is Capital & Regional's objective in the best interests of the town of Luton – or in the interests of maintaining their dominance of local retail?
- They have previously threatened to 'kick the plan into the long grass' with their opposition.

"We need the local authority to take the application through as quickly as it can. We need to avoid call in by the Secretary of State because it is a proposal that's overwhelmingly supported by my constituents. But we also need Capital & Regional to accept that they don't get to have a monopoly over what happens in our town centre."

**Gavin Shuker, democratically elected MP for Luton South**

**We say enough is enough. It is time to stand up for OUR TOWN and demand the progress we want and deserve. Please join us.**

**[www.saveourtownluton.co.uk](http://www.saveourtownluton.co.uk)**

Please donate to our campaign at

**[www.JustGiving.com/crowdfunding/saveourtownluton](http://www.JustGiving.com/crowdfunding/saveourtownluton)**



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